

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust.

The students from rural background are introduced to an environment rich in knowledge. The institute plans a variety of events to develop the students' personality by providing technical instruction, soft skill development, group discussion and aptitude training, among other things. The students are trained and groomed to improve their employability skills so that they are prepared to compete successfully in the modern job market. Regular lectures by illustrious professors and businessmen, seminars, workshops, and quiz competitions are held to update their knowledge and enlighten them on the current trends of technological breakthroughs. The Institution proudly announces that majority of the students from rural background have developed into a highly qualified professionals who are pursuing successful jobs in numerous MNCs and business entities.

Students from rural background have Technology developed through the projects transferred for enhancement of the livelihood of rural community in our adopted villages Illangadu, Pedurettikuppam and Gangarampalayam.

College provides excellence Education and opportunities for intellectual and emotional growth through different programs which are relevant and responsive to the needs of the rural and educationally backward society. This is our thrust area which makes us distinctive in performance of the college.

Some of the social significant models developed by our rural background students:

- ❖ **Green waste recycler: Sugarcane trash into organic compost**
- ❖ **Tender Coconut waste into Combustible briquettes**

Village Field Visit to identify the real-time problems for the welfare of society

First-year students attended a three-day field visit to identify the real-time problems for the welfare of society as part of the Basic Science Project Scifari-2023. Department-wise Student was taken on a field visit to nearby villages in Illangadu, Pedurettikuppam and Gangarampalayam.

Students have collected information related to problem identification from various sources and analyzed it to come up with the best solution. Students are asked to fill up the Google form for their problem identification and its solutions. Senior students acted as co-mentor to guide the project and provided valuable suggestions to help the students to make their project successful. After that, they submitted a detailed report about their findings and presented it. More than 150 projects have been prepared by students, many of which demonstrate their skills and creativity.

Outreach for Societal transformation: The strength of the institution is based on the perception of the society about the institution.

- ✓ Extension activities/ outreach program organized by identifying the needs of the locality.
- ✓ Awareness campaign arranged to the public residing in and around the locality for the issues on need basis.
- ✓ Every year our college NSS units & Youth Red Cross organizes Blood Donation Camp in association with Primary health centre and Govt. Medical Hospital, Blood Bank. The students and teachers of the college actively participated in the Blood donation camp and a total of more than 100 units of blood was collected and donated every year for needy.



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